

## **Moderator announcement for Thimon de Jong (WHETSTON)**

I like my introductions short and sweet, but feel free to divert from this:

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- **“Thimon de Jong is a behavioural expert specialized in what people are going to do *next* - and what that means for leaders & organisations *today*.**
- **He works for clients like Google, Morgan Stanley, Vodafone and Ikea.**
- **He also lectures at the social psychology department of Utrecht University and has written a book called: ‘Future Human Behavior.’**

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If you'd like more/different input, please take a look here:

[www.whetston.com](http://www.whetston.com)

[www.thimondejong.com](http://www.thimondejong.com)

[www.linkedin.com/in/thimon](http://www.linkedin.com/in/thimon)